

# QuickBooks® Family Financial Software Fact Sheet



An at-a-glance guide to finding the right solutions for your business.



If you need just the basics for cash flow management and tax planning, consider...

## QuickBooks Simple Start™

- Easiest and fastest to setup and learn
- FREE version available
- 30 days free support<sup>1</sup>
- If you need a way to accept credit cards, check out Intuit Merchant Services.

**Key Benefits:** Simplest way to track sales and expenses and have all data organized at tax time.

**Please Note:** If you need inventory control, online banking, multi-user access or the Accountant Copy feature, QuickBooks Pro is a better solution.



If you need 24/7 access and ability to share data with accountant and colleagues, consider...

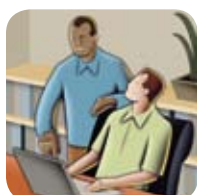
## QuickBooks Online Edition

- Basic general ledger capabilities with anytime, anywhere multi-user access.
- Offers integrated, online payroll (additional fees apply)
- Automated online banking included with subscription.<sup>†</sup>

**Key Benefits:** Improved coordination with colleagues and accountant, reduced costs relating to upgrades and support.

**Please Note:** If you need detailed inventory tracking, ability to give discounts, or online bill pay, QuickBooks Pro or Premier are better recommendations.

<sup>†</sup> List of participating institutions can be found at <http://oe.quickbooks.com/fl/index.cfm>



If you need to organize your business finances all in one place, consider...

## QuickBooks Pro

- Offers full GL accounting modules including A/P, inventory and payroll (subscription required). Print checks, pay bills, track sales and expenses.
- Features data import/export with Excel, and integrated mail and contact synchronization with Outlook.<sup>2</sup>

**Key Benefits:** Organizes finances with ease including creating invoices and standard reports.

**Please Note:** If you need advanced inventory management forecasting or reporting, QuickBooks Premier or Enterprise Solutions are better choices.



If you need to manage industry specific complexity, consider...

## QuickBooks Premier Industry Edition

Provides all the features of Pro plus...

- Ability to perform job and product costing, time and expense billing, and advanced inventory, including assemblies and fulfillment.
- Remote Access capabilities

**Key Benefits:** Tailored to your business—lets you manage customer, vendor and employee data in ways that work for your industry.

**Please Note:** If you need more than five concurrent users, greater list capacity, advanced reporting, or increased security and control, Enterprise Solutions is a better choice.



If you need greater capacity, scalability or control, consider...

## QuickBooks Enterprise Solutions

Offers all the capabilities of Pro and Premier, plus...

- Added accounting functionality and custom reporting
- Scalable from 5 to 20 users with capacity for hundreds of thousands of customers, vendors and item records.<sup>3</sup>

**Key Benefits:** Keep your growing business on QuickBooks with a seamless transition to Enterprise Solutions.



1. 30 consecutive days of QuickBooks business accounting software support included from the date you register your software. Registration must be completed 90 days from software purchase; U.S. only. Internet access required for callback support. See support terms and conditions.

2. Requires Microsoft Word 2000, 2002, 2003 or 2007. Excel integration requires Excel 2000, 2002, 2003 or 2007. Outlook integration requires Outlook or Outlook Express 2000, 2002, 2003 or 2007. Outlook synchronization requires QuickBooks Contact Sync for Outlook tool, available for free at [www.quickbooks.com/contact\\_sync/](http://www.quickbooks.com/contact_sync/), and Outlook 2000, 2002, 2003 or 2007. Synchronization with Outlook is also possible with QuickBooks Customer Manager (sold separately). For more information visit [www.quickbooks.com](http://www.quickbooks.com). Business software applications sold separately.

3. Enterprise Solutions allows you to add up to one million names (e.g. customers, vendors, employees) and up to one million items (e.g. inventory, non-inventory, and service items). Some performance degradation is likely as your lists approach these size thresholds.

# Compare QuickBooks® Products

Whether you're just starting out or your business is growing, there's a QuickBooks that fits your needs. Learn how the different versions compare.

|  |  |  |  |  |  |
|--|---|---|--|---|---|
|  | <b>Simple Start 2008</b>  | <b>Online Edition</b>   | <b>Pro 2008</b>  | <b>Premier Editions 2008</b>  | <b>Enterprise Solutions 8.0</b>   |
|  | <b>FREE<sup>1</sup></b>   | From <b>\$19.95</b> per month   | From <b>\$199.95</b>   | From <b>\$449.95</b>  | From <b>\$3,000</b>   |
|  | Desktop   | Online  | Desktop  | Desktop   | Desktop   |
| Multiple User Access (with purchase of additional copies) <sup>2</sup>   |   | ✓   | ✓  | ✓   | ✓   |
| Available for download   | ✓   | N/A, Online Product   | ✓  | ✓   |   |
| Print checks, pay bills and track expenses   | ✓   | ✓   | ✓  | ✓   | ✓   |
| Track sales, sales taxes and customer payments   | ✓   | ✓   | ✓  | ✓   | ✓   |
| Manage payroll & payroll taxes; offer Direct Deposit (subscription required) <sup>3</sup>                                  | ✓   | ✓   | ✓  | ✓   | ✓   |
| Track employee time/job costs and automatically bill for them  |   | ✓   | ✓  | ✓   | ✓   |
| Features designed for your industry  |   |   |  | ✓   | ✓   |
| Create business plan and sales/expense forecasts   |   |   |  | ✓   | ✓   |
| Set billing rates by employee, customer/client, position or service  |   |   |  | ✓   | ✓   |
| Chart of accounts, menu, and sample files customized for your industry   |   |   |  | ✓   | ✓   |
| Track hundreds of thousands of inventory items, customers, or vendors <sup>4</sup>   |   |   |  |   | ✓   |
| Retrieve your data with ODBC compliant applications such as Microsoft Access or Excel to run advanced reports <sup>5</sup> |   |   |  |   | ✓   |

1. Simple Start Free Edition does not contain any list size restrictions.
2. Requires the purchase of additional single-user and/or multi-user packs to become multiple-user capable (one user per license).
3. QuickBooks Payroll requires a subscription, EIN and Internet access. Additional fees apply to Direct Deposit. Pro for Mac uses payroll services from PayCycle and Aatrix. Direct Deposit not available with Online Edition.
4. Enterprise Solutions allows you to add up to one million names (e.g. customers, vendors, employees) and up to one million items (e.g. inventory, non-inventory, and service items). Some performance degradation is likely as your lists approach these size thresholds.
5. Applications sold separately.

## The QuickBooks family can help in other ways too.

In addition to QuickBooks Financial Management software, there are additional products and services that we think could be of great use to your business—specifically our **Point of Sale**, **Payroll**, **Merchant Services** and the **MyCorp incorporation service**. These services work seamlessly in the QuickBooks environment, and can add substantial work efficiencies to your workflow and process.

Free Copies of Simple Start can be obtained by visiting [www.quickbooksdirect.com/sbac](http://www.quickbooksdirect.com/sbac)

Please visit [quickbooks.intuit.com](http://quickbooks.intuit.com) or call **1-888-666-7917** for more on all these products and much more.